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KELLEYS ISLAND TO HOST LABOR DAY WEEKEND EVENT, “ LIGHT UP KI”

As we emerged from the pandemic, the KI Chamber felt it was time to show appreciation to the community, its businesses, and organizations in a very visual way. Thus, the idea for “Light Up KI” was born. The event is designed to be a family friendly, promotional activity that encourages people to explore the island at night.

Island homes, businesses, and boats docked at local marinas will be encouraged to decorate with lights and decoration during Labor Day Weekend 2021 as a show of pride for the community. The Chamber is partnering with a fellow island nonprofit, the Kelleys Island Landowners Association (KILA), to advertise this event to homeowners and also with the local businesses, specifically the marinas, to encourage their patrons to decorate.

Homes and boats will be judged by a predetermined panel in separate categories and winners will be given desirable prizes such as an air tour for 4 courtesy of Griffing Flying Service (other donated prizes to come). The Chamber will also distribute kits filled with glow sticks, necklaces and bracelets, and other light up items to local businesses so they can then give them away to their customers as a fun extra perk.

Saturday and Sunday night, the official judging will occur. The aforementioned Griffing air tour for 4 will be the grand prize and other donated items will serve as runner-up prizes.

For more information, please contact Jordan Killam, Director, at the Chamber office (419) 746-2360 or email info@kelleysislandchamber.com.